



WLOS
110 Technology Dr
Asheville, NC 28803

Greer Margolis Mitchell, Burns &
Associates-Washington
3050 K St NW
Suite 100
Washington, DC 20007

Contract # 2513810

Schedule Dates 10/04/16-10/10/16
Advertiser Roy Cooper for Governor-D (110331)
Agency Greer Margolis Mitchell, Burns & Associates-Washi
Product POLITICAL CANDIDATE (ns) (1186)
Brand ROY COOPER 4 GOVERNOR (833129)
Salesperson Millennium/PHL, Philadelphia (1103)
Sales Office Millennium Philadelphia
Buyer Name David, Outen,
Phone/Fax /
CPE 297/317/4711
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments candidate
Separation: 30
DO NOT RELEASE WITHOUT FUNDS.

Date Entered 05/31/16
Last Modified 09/29/16
Entered By Louise Palmer
CO-OP No
Headline # ECR25168239
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,118.75
Net Total \$12,006.25
Sales Tax

Asheville (WLOS)
By Broadcast Month
Oct. 2016
Grand Total:

Spots	Rate
32	\$14,125.00
32	\$14,125.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/04/16-10/06/16	3	:30	4:30A- 4:58A (EST)	1		X	X	X				1	\$80.00	\$80.00	Asheville (WLOS)	News 13 @ 430 Level 3	9/29/16
2.0	Normal Line / News	10/04/16-10/07/16	3	:30	5:30A- 6A (EST)	2		X	X	X				2	\$300.00	\$600.00	Asheville (WLOS)	News 13 Early Edition Level 3	9/29/16
3.0	Normal Line / News	10/04/16-10/07/16	3	:30	6A- 6:30A (EST)	2		X	X	X				2	\$500.00	\$1,000.00	Asheville (WLOS)	NWS13 THS MORN Level 3	9/29/16
4.0	Normal Line / News	10/04/16-10/07/16	3	:30	6:30A- 7A (EST)	2		X	X	X				2	\$550.00	\$1,100.00	Asheville (WLOS)	NWS13 THS MORN Level 3	9/29/16
5.0	Normal Line / News	10/04/16-10/07/16	3	:30	7A- 8A (EST)	2		X	X	X				2	\$550.00	\$1,100.00	Asheville (WLOS)	GD MRN AMR-ABC < Level 3	9/29/16
6.0	Normal Line / News	10/04/16-10/07/16	3	:30	8A- 9A (EST)	1		X	X	X				1	\$500.00	\$500.00	Asheville (WLOS)	GD MRN AMR-ABC < Level 3	9/29/16
7.0	Normal Line / News	10/08/16-10/08/16	3	:30	5:58-40A- News-News 13 @ 7am Sunday	1						X		1	\$175.00	\$175.00	Asheville (WLOS)	News 13 Saturday @ 6 Level 3	9/29/16
8.0	Normal Line / News	10/09/16-10/09/16	3	:30	6:58-20A- News-News 13 @ 7am Sunday	1						X		1	\$350.00	\$350.00	Asheville (WLOS)	News 13 Sunday @ 7 Level 3	9/29/16
9.0	Normal Line / SPOT	10/04/16-10/07/16	3	:30	10:30A- Celebrity Name Game 2	2		X	X	X				2	\$120.00	\$240.00	Asheville (WLOS)	Celebrity Name Game 2X Level 3	9/29/16
10.0	Normal Line / News	10/04/16-10/07/16	3	:30	12P- 12:30P (EST)	2		X	X	X				2	\$250.00	\$500.00	Asheville (WLOS)	News 13 @ Noon Level 3	9/29/16
11.0	Normal Line / News	10/04/16-10/07/16	3	:30	4:59P- News-News 13 First News At 5p	2		X	X	X				2	\$450.00	\$900.00	Asheville (WLOS)	First News At 5 Level 3	9/29/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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By Broadcast Month
Oct. 2016
Grand Total:
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Rate \$14,125.00
\$14,125.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / News	10/04/16-10/07/16	3	:30	5:27-30P- News-News 13 at 5:30P	2		X	X	X	X			2	\$500.00	\$1,000.00	Asheville (WLOS)	First News At 5 Level 3	9/29/16
13.0	Normal Line / News	10/04/16-10/07/16	3	:30	5:58P- News-News 13 at 6P	2		X	X	X	X			2	\$800.00	\$1,600.00	Asheville (WLOS)	WKdy News 13 @ 6 Level 3	9/29/16
14.0	Normal Line / SPOT	10/04/16-10/07/16	3	:30	7:28-30P- Jeopardy	2		X	X	X	X			2	\$750.00	\$1,500.00	Asheville (WLOS)	JEOPARDY	9/29/16
15.0	Normal Line / SPOT	10/08/16-10/08/16	3	:30	7P- Wheel of Fortune Wknd	1						X		1	\$350.00	\$350.00	Asheville (WLOS)	Wheel Of Fortune - Sat Level 3	9/29/16
16.0	Normal Line / News	10/04/16-10/09/16	3	:30	10:59:56P- News-News 13 11P Late News	2		X	X	X	X		X	2	\$550.00	\$1,100.00	Asheville (WLOS)	News 13 Tonight Level 3	9/29/16
17.0	Normal Line / SPOT	10/08/16-10/08/16	3	:30	12:35A- Elementary Wknd	1						X		1	\$30.00	\$30.00	Asheville (WLOS)	Elementary Level 3	9/29/16
18.0	Normal Line / News	10/10/16-10/10/16	3	3:00	10:59:56P- News-News 13 11P Late News	1	X							1	\$550.00	\$550.00	Asheville (WLOS)	NEWS	9/29/16
19.0	Normal Line / SPOT	10/10/16-10/10/16	3	:30	7:28-30P- Jeopardy	1	X							1	\$750.00	\$750.00	Asheville (WLOS)	JEOPARDY	9/29/16
20.0	Normal Line / News	10/10/16-10/10/16	3	:30	4:59P- News-News 13 First News At 5P	1	X							1	\$450.00	\$450.00	Asheville (WLOS)	5P NEWS	9/29/16
21.0	Normal Line / News	10/10/16-10/10/16	3	:30	12P- 12:30P (EST)	1	X							1	\$250.00	\$250.00	Asheville (WLOS)	NOON NEWS	9/29/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... [http://\\$egi.net?p=1224](http://$egi.net?p=1224) ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://spg1.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Mike Furman - authorized media buyer,
 being/on behalf of: Ray Cooper,
 a legally qualified candidate of the Democratic
 political party for the office of: Governor
 in the General
 election to be held on: November 9, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		As ordered			

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Coper for North Carolina

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Scott Falkner

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

5/4/16
Date

[Signature]
Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		As ordered			

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.